

INVOICE



WDIV
550 W. Lafayette Blvd.
Detroit, MI 48226
52-0854807 FEIN
Main: (313)222-0444
Billing: (313)222-0459

<http://www.clickondetroit.com/index>

Billing Address:

Buying Time, LLC
Attention: Accounts Payable
650 Massachusetts Ave.
Suite 210
Washington, DC 20001

Send Payment To:

WDIV
75 Remittance Drive Ste 3110
Chicago, IL 60675-3110

Invoice #	Invoice Date	Invoice Month	Invoice Period
262665-1	10/28/12	October 2012	10/01/12 - 10/28/12

Station	Account Executive	Sales Office	Sales Region
WDIV	Nick Welte	MMT/Philadelph	National

Advertiser	Product	Estimate Number
Pol/Driskell/D/STR/MI	DRISKELL FOR ST REP	2497

Flight Dates	Order #	Alt Order #
10/25/12 - 11/05/12	262665	06385419

Billing Calendar	Billing Type
Broadcast	Cash

Special Handling

IDB #	Advertiser Code	Product Code
	428	433

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
2	10/26/12	11/02/12	Ricki Lake	3-4p	----1--	:30	1	\$450.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 ----1-- 1 \$450.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WDIV F 10/26/12 3:44 PM Ricki Lake 3-4p :30 GDXX1020H \$450.00 NM									
3	10/26/12	11/02/12	NBC Early	NBC Early	----1--	:30	1	\$65.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 ----1-- 1 \$65.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WDIV F 10/26/12 NBC Early NBC Early :00 \$65.00 NM See MG 67.2									
4	10/26/12	11/02/12	M-F Local News @ 4pm	4p-430pm	----1--	:30	1	\$850.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 ----1-- 1 \$850.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WDIV F 10/26/12 4:30 PM M-F Local News @ 4pm 4p-430pm :30 GDXX1020H \$850.00 NM									
5	10/26/12	11/02/12	4:30am Local News	4:30-5am M-F	----1--	:30	1	\$65.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 ----1-- 1 \$65.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WDIV F 10/26/12 4:40 AM 4:30am Local News 4:30-5am M-F :30 GDXX1020H \$65.00 NM									

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Advertiser	Product	Estimate Number	
Pol/Driskell/D/STR/MI	DRISKELL FOR ST REP	2497	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
6	10/26/12	10/26/12	M-F Local 4 News 5-6pm	5P-530P	----1--	:30	1	\$1,300.00	NM
Weeks:	<u>Start Date</u> 10/22/12	<u>End Date</u> 10/28/12	<u>MTWTFSS</u> ----1--	<u>Spots/Week</u> 1	<u>Rate</u> \$1,300.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WDIV	F	10/26/12	5:14 PM	M-F Local 4 News 5-6pm	5P-530P	:30	GDX1020H	\$1,300.00 NM
7	10/26/12	11/02/12	Local 4 News Today 5-6A	530-6a	----1--	:30	1	\$475.00	NM
Weeks:	<u>Start Date</u> 10/22/12	<u>End Date</u> 10/28/12	<u>MTWTFSS</u> ----1--	<u>Spots/Week</u> 1	<u>Rate</u> \$475.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WDIV	F	10/26/12	5:51 AM	Local 4 News Today 5-6A	530-6a	:30	GDX1020H	\$475.00 NM
9	10/26/12	11/02/12	M-F Local 4 News 6-630p	6P-630P	----1--	:30	1	\$1,600.00	NM
Weeks:	<u>Start Date</u> 10/22/12	<u>End Date</u> 10/28/12	<u>MTWTFSS</u> ----1--	<u>Spots/Week</u> 1	<u>Rate</u> \$1,600.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WDIV	F	10/26/12	6:23 PM	M-F Local 4 News 6-630pm	6P-630P	:30	GDX1020H	\$1,600.00 NM
10	10/26/12	10/26/12	Local 4 News Today @ 6	630A-7A	----1--	:30	1	\$1,200.00	NM
Weeks:	<u>Start Date</u> 10/22/12	<u>End Date</u> 10/28/12	<u>MTWTFSS</u> ----1--	<u>Spots/Week</u> 1	<u>Rate</u> \$1,200.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WDIV	F	10/26/12	6:42 AM	Local 4 News Today @ 6A	630A-7A	:30	GDX1020H	\$1,200.00 NM
11	10/26/12	11/02/12	M-F Wheel of Fortune	7P-730P	----1--	:30	1	\$2,300.00	NM
Weeks:	<u>Start Date</u> 10/22/12	<u>End Date</u> 10/28/12	<u>MTWTFSS</u> ----1--	<u>Spots/Week</u> 1	<u>Rate</u> \$2,300.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WDIV	F	10/26/12	7:19 PM	M-F Wheel of Fortune	7P-730P	:30	GDX1020H	\$2,300.00 NM
13	10/26/12	11/02/12	M-F Jeopardy	730P-8P	----1--	:30	1	\$2,300.00	NM
Weeks:	<u>Start Date</u> 10/22/12	<u>End Date</u> 10/28/12	<u>MTWTFSS</u> ----1--	<u>Spots/Week</u> 1	<u>Rate</u> \$2,300.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WDIV	F	10/26/12	7:43 PM	M-F Jeopardy	730P-8P	:30	GDX1020H	\$2,300.00 NM
28	10/27/12	11/03/12	Sat 6-8am/Local 4 News	6-7am	-----1-	:30	1	\$550.00	NM
Weeks:	<u>Start Date</u> 10/22/12	<u>End Date</u> 10/28/12	<u>MTWTFSS</u> -----1-	<u>Spots/Week</u> 1	<u>Rate</u> \$550.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WDIV	Sa	10/27/12	6:41 AM	Sat 6-8am/Local 4 News	6-7am	:30	GDX1020H	\$550.00 NM
29	10/27/12	11/03/12	Sat 6-8am/Local 4 News	7-8am	-----1-	:30	1	\$600.00	NM
Weeks:	<u>Start Date</u> 10/22/12	<u>End Date</u> 10/28/12	<u>MTWTFSS</u> -----1-	<u>Spots/Week</u> 1	<u>Rate</u> \$600.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WDIV	Sa	10/27/12	7:47 AM	Sat 6-8am/Local 4 News	7-8am	:30	GDX1020H	\$600.00 NM

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Advertiser	Product	Estimate Number	
Pol/Driskell/D/STR/MI	DRISKELL FOR ST REP	2497	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
30	10/27/12	11/03/12	Sat 8-10am Today	Sat 8-9am Today	-----1-	:30	1	\$950.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 -----1- 1 \$950.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WDIV Sa 10/27/12 8:51 AM Sat 8-10am Today Sat 8-9am Today :30 GDXX1020H \$950.00 NM									
31	10/27/12	11/03/12	Sat 8-10am Today	Sat 9-10am Today	-----1-	:30	1	\$1,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 -----1- 1 \$1,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WDIV Sa 10/27/12 9:59 AM Sat 8-10am Today Sat 9-10am Today :30 GDXX1020H \$1,000.00 NM									
33	10/28/12	11/04/12	Sun News 6-730am	Sun 6-7am	-----1	:30	1	\$500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 -----1 1 \$500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WDIV Su 10/28/12 6:27 AM Sun News 6-730am Sun 6-7am :30 GDXX1020H \$500.00 NM									
34	10/28/12	11/04/12	Sun News 6-730am	Sun 7-7:30am	-----1	:30	1	\$550.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 -----1 1 \$550.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WDIV Su 10/28/12 7:11 AM Sun News 6-730am Sun 7-7:30am :30 GDXX1020H \$550.00 NM									
35	10/28/12	11/04/12	Sun Local News 8-9am	Sun 8-9am	-----1	:30	1	\$550.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 -----1 1 \$550.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WDIV Su 10/28/12 8:54 AM Sun Local News 8-9am Sun 8-9am :30 GDXX1020H \$550.00 NM									
37	10/25/12	11/01/12	11-1135P Late News	11P-1135P	---1---	:30	1	\$2,900.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 ---1--- 1 \$2,900.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WDIV Th 10/25/12 11:34 PM 11-1135P Late News 11P-1135P :30 GDXX1020H \$2,900.00 NM									
38	10/25/12	11/01/12	Today III	11A-12N Today III	---1---	:30	1	\$375.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 ---1--- 1 \$375.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WDIV Th 10/25/12 11:30 AM Today III 11A-12N Today III :30 GDXX1020H \$375.00 NM									
39	10/25/12	10/25/12	Noon News 12-1230p	12N-1230P	---1---	:30	1	\$850.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 ---1--- 1 \$850.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WDIV Th 10/25/12 11:59 AM Noon News 12-1230p 12N-1230P :30 GDXX1020H \$850.00 NM									

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Advertiser	Product	Estimate Number	
Pol/Driskell/D/STR/MI	DRISKELL FOR ST REP	2497	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
40	10/25/12	11/01/12	Ricki Lake	3-4p	--- 1---	:30	1	\$450.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 --- 1--- 1 \$450.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WDIV Th 10/25/12 3:47 PM Ricki Lake 3-4p :30 GDX1020H \$450.00 NM									
41	10/25/12	11/01/12	NBC Early	NBC Early	--- 1---	:30	1	\$65.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 --- 1--- 1 \$65.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WDIV Th 10/25/12 NBC Early NBC Early :00 \$65.00 NM See MG 67.2									
42	10/25/12	11/01/12	M-F Local News @ 4pm	4p-430pm	--- 1---	:30	1	\$850.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 --- 1--- 1 \$850.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WDIV Th 10/25/12 4:11 PM M-F Local News @ 4pm 4p-430pm :30 GDX1020H \$850.00 NM									
43	10/25/12	11/01/12	4:30am Local News	4:30-5am M-F	--- 1---	:30	1	\$65.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 --- 1--- 1 \$65.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WDIV Th 10/25/12 4:51 AM 4:30am Local News 4:30-5am M-F :30 GDX1020H \$65.00 NM									
45	10/25/12	11/01/12	Local 4 News Today 5-6A	530-6a	--- 1---	:30	1	\$475.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 --- 1--- 1 \$475.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WDIV Th 10/25/12 5:41 AM Local 4 News Today 5-6A 530-6a :30 GDX1020H \$475.00 NM									
46	10/25/12	11/01/12	M-F Local 4 News 6-630p	6P-630P	--- 1---	:30	1	\$1,600.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 --- 1--- 1 \$1,600.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WDIV Th 10/25/12 6:30 PM M-F Local 4 News 6-630pm 6P-630P :30 GDX1020H \$1,600.00 NM									
48	10/25/12	11/01/12	M-F Wheel of Fortune	7P-730P	--- 1---	:30	1	\$2,300.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 --- 1--- 1 \$2,300.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WDIV Th 10/25/12 7:08 PM M-F Wheel of Fortune 7P-730P :30 GDX1020H \$2,300.00 NM									

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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
49	10/25/12	10/25/12	Today Show	7-8a	--- 1---	:30	1	\$1,350.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 --- 1--- 1 \$1,350.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WDIV Th 10/25/12 7:58 AM Today Show 7-8a :30 GDXX1020H \$1,350.00 NM									
50	10/25/12	11/01/12	M-F Jeopardy	730P-8P	--- 1---	:30	1	\$2,300.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 --- 1--- 1 \$2,300.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WDIV Th 10/25/12 7:54 PM M-F Jeopardy 730P-8P :30 GDXX1020H \$2,300.00 NM									
76	10/28/12	10/28/12	Sun 6-7pm Local News	6-7p	----- 1	:30	1	\$1,200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 ----- 1 1 \$1,200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WDIV Su 10/28/12 6:28 PM Sun 6-7pm Local News 6-7p :30 GDXX1020H \$1,200.00 NM									

Total Spots **28** Gross Total **\$29,955.00**

Payment Terms 30 Days

Agency Commission **\$4,493.25**

Net Amount Due **\$25,461.75**

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